13-HD
04/02/2012 11:02:01 National Underwriting
Performance Report Page 1
03/26/2012 -

04/01/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

AMERICA'S TEST KITCHEN FROM COOK'S ILLUSTRATED #1210H

Sun, 04/01/2012 at 17:00 COOKING.COM; DCS BY FISHER & PAYKEL; DIAMOND CRYSTAL KOSHER SALT; KOHLER; MIRACLE-GRO; SUNSWEET

AMERICAN MASTERS #2207H

Sat, 03/31/2012 at 04:00 CPB; JACK RUDIN; MRS. ROSALIND P. WALTER; NEA; NATIONAL ENDOWMENT FOR THE HUMANITIES; PTV STATIONS;

ROLF & ELIZABETH ROSENTHAL; THE ANDRE AND

ELIZABETH KERTESZ FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATION

NS; THE BLANCHE AND IRVING LAURIE FOUNDATION

ANTIQUES ROADSHOW #1610

ANTIQUES ROADSHOW #1610H

Mon, 03/26/2012 at 20:00 LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS; SUBARU

Wed, 03/28/2012 at 02:22 LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS;

SUBARU

ARTHUR #1205

Mon, 03/26/2012 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR #1207

Tue, 03/27/2012 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR #1208

Wed, 03/28/2012 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR #1209

Fri, 03/30/2012 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR #1210

Thu, 03/29/2012 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

BARNEY & FRIENDS #1102

Mon, 03/26/2012 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1103

Tue, 03/27/2012 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1104

Wed, 03/28/2012 at 06:30 PTV STATIONS

04/02/2012 11:02:01 Performance Report 13-HD National Underwriting Page 2 03/26/2012 -

04/01/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

BARNEY & FRIENDS #1105

Thu, 03/29/2012 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1106

Fri, 03/30/2012 at 06:30 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #112H

Mon, 03/26/2012 at 14:30 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #113H

Tue, 03/27/2012 at 14:30 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #114H

Wed, 03/28/2012 at 14:30 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #115H

Thu, 03/29/2012 at 14:30 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #116H

Fri, 03/30/2012 at 14:30 PTV STATIONS

CHARLIE ROSE #18065

Mon, 03/26/2012 at 13:30 AMERICAN EXPRESS COMPANY; BLOOMBERG; HERB & JEANNE S. SIEGEL; COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION; L. JOHN DOERR; MR. & MRS. MALCOLM.

H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAU

REEN WHITE FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

CHARLIE ROSE #18066

Mon, 03/26/2012 at 23:00 AMERICAN EXPRESS COMPANY; BLOOMBERG; HERB & JEANNE S. SIEGEL; COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAU REEN WHITE FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION
Tue, 03/27/2012 at 13:30 AMERICAN EXPRESS COMPANY; BLOOMBERG; HERB & JEANNE S. SIEGEL; COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAU REEN WHITE FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

This program appeared 2 times between 03/26/2012 and 04/01/2012.

CHARLIE ROSE #18067

Tue, 03/27/2012 at 23:00 AMERICAN EXPRESS COMPANY; BLOOMBERG; HERB & JEANNE S. SIEGEL; COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION; L. JOHN DOERR; MR. & MRS. MALCOLM.

H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAU
REEN WHITE FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

Wed, 03/28/2012 at 13:30 AMERICAN EXPRESS COMPANY; BLOOMBERG; HERB & JEANNE S. SIEGEL; COCA-COLA COMPANY; DARLY & STEVEN ROTH

13-HD 04/02/2012 11:02:01 National Underwriting Performance Report Page 3 03/26/2012 -

04/01/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

FOUNDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAU
REEN WHITE FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

This program appeared 2 times between 03/26/2012 and 04/01/2012.

CHARLIE ROSE #18068

Wed, 03/28/2012 at 23:00 AMERICAN EXPRESS COMPANY; BLOOMBERG; HERB & JEANNE S. SIEGEL; COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION; L. JOHN DOERR; MR. & MRS. MALCOLM.

H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAU

REEN WHITE FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

Thu, 03/29/2012 at 13:30 AMERICAN EXPRESS COMPANY; BLOOMBERG; HERB & JEANNE S. SIEGEL; COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION; L. JOHN DOERR; MR. & MRS. MALCOLM.

H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAU
REEN WHITE FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

This program appeared 2 times between 03/26/2012 and 04/01/2012.

CHARLIE ROSE #18069

Thu, 03/29/2012 at 23:00 AMERICAN EXPRESS COMPANY; BLOOMBERG; HERB & JEANNE S. SIEGEL; COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; L. JOHN DOERR; MR. & MRS. MALCOLM.

H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAU

REEN WHITE FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

Fri, 03/30/2012 at 13:30 AMERICAN EXPRESS COMPANY; BLOOMBERG; HERB & JEANNE S. SIEGEL; COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; L. JOHN DOERR; MR. & MRS. MALCOLM.

H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAU

REEN WHITE FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

This program appeared 2 times between 03/26/2012 and 04/01/2012.

CHARLIE ROSE #18070

Fri, 03/30/2012 at 23:00 AMERICAN EXPRESS COMPANY; BLOOMBERG; HERB & JEANNE S. SIEGEL; COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; L. JOHN DOERR; MR. & MRS. MALCOLM.

H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAU

REEN WHITE FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

CLIFFORD THE BIG RED DOG #114

Mon, 03/26/2012 at 11:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS
Sun, 04/01/2012 at 11:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

This program appeared 2 times between 03/26/2012 and 04/01/2012.

CUISINE CULTURE #101H

Sun, 04/01/2012 at 16:30 CONSEIL INTERPROFESSIONEL DES VINS ALSACE (CIVA); OLIVIA CARE

CYBERCHASE #105

Thu, 03/29/2012 at 16:30 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

04/02/2012 11:02:01 Performance Report 13-HD National Underwriting Page 4 03/26/2012 -

04/01/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

CYBERCHASE #117

Fri, 03/30/2012 at 16:30 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

CYBERCHASE #207

Tue, 03/27/2012 at 16:30 CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

CYBERCHASE #509

Mon, 03/26/2012 at 16:30 ERNST & YOUNG, LLP; INTEL FOUNDATION; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

CYBERCHASE #802

Wed, 03/28/2012 at 16:30 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

DUTCH NEW YORK #000H

Tue, 03/27/2012 at 20:00 NY HUDSON FULTON CHAMPLAIN QUADRICENTENNIAL; NATIONAL PARKS SERVICE; NEW YORK STATE DEPT OF

ENVIRONMENTAL CONSERVATION; NEW YORK STATE

ENVIRONMENTAL PROTECTION FUND; NEW YORK STATE HUDSON RIVER VALLEY GREE

NWAY; US DEPARTMENT OF THE INTERIOR

NY HUDSON FULTON CHAMPLAIN QUADRICENTENNIAL; Mon, 04/02/2012 at 02:00 NATIONAL PARKS SERVICE; NEW YORK STATE DEPT OF

ENVIRONMENTAL CONSERVATION; NEW YORK STATE ENVIRONMENTAL PROTECTION FUND; NEW YORK STATE HUDSON RIVER VALLEY GREE NWAY; US DEPARTMENT OF THE INTERIOR

This program appeared 2 times between 03/26/2012 and 04/01/2012.

ELECTRIC COMPANY #303H

Tue, 03/27/2012 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #308H

Wed, 03/28/2012 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #309H

Mon, 03/26/2012 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION Thu, 03/29/2012 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

This program appeared 2 times between 03/26/2012 and 04/01/2012.

ELECTRIC COMPANY #310H

Fri, 03/30/2012 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

04/02/2012 11:02:01 Performance Report

13-HD National Underwriting Page 5 03/26/2012 -

04/01/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

ESSENTIAL PEPIN #112H

Sun, 04/01/2012 at 15:30 CHRIS DONTIELLO; KITCHENAID; OXO

FINDING YOUR ROOTS #101H

Tue, 03/27/2012 at 01:00 AMERICAN EXPRESS COMPANY; ATLANTIC PHILANTHROPIES; CPB; CARNEGIE CORPORATION OF NEW YORK; COCA-COLA COMPANY; JOHNSON & JOHNSON; MCDONALD'S CORPORATION; PTV STATIONS; THE FORD FOUNDATION; THE PEW CHARITABLE TRUSTS

FINDING YOUR ROOTS #102H

Tue, 03/27/2012 at 02:00 AMERICAN EXPRESS COMPANY; ATLANTIC PHILANTHROPIES; CPB; CARNEGIE CORPORATION OF NEW YORK; COCA-COLA COMPANY; JOHNSON & JOHNSON; MCDONALD'S CORPORATION; PTV STATIONS; THE FORD FOUNDATION; THE PEW CHARITABLE TRUSTS

FINDING YOUR ROOTS #103

Sun, 04/01/2012 at 20:00 AMERICAN EXPRESS COMPANY; ATLANTIC PHILANTHROPIES; CPB; CARNEGIE CORPORATION OF NEW YORK; COCA-COLA COMPANY; JOHNSON & JOHNSON; MCDONALD'S CORPORATION; PTV STATIONS; THE FORD FOUNDATION; THE PEW CHARITABLE TRUSTS

GEFILTE-FISH CHRONICLES

Sun, 04/01/2012 at 14:30 SELF-FUNDED

GREAT DECISIONS IN FOREIGN POLICY #305H

Sat, 03/31/2012 at 07:30 CREDIT SUISSE; ENI; PWC; THE HURFORD FOUNDATION; UNIVERSITY OF DELAWARE

GREAT PERFORMANCES #3706H

Thu, 03/29/2012 at 20:30 AARON COPLAN FUND FOR MUSIC, INC.; ARISON

FOUNDATION; BERNARD OSHER FOUNDATION; DUBOSE & DOROTHY

HEYWARD MEMORIAL FOUNDATION; FILOMEN M.

D'AGOSTINO FOUNDATION; KORET FOUNDATION; LUESTHER MERTZ; MR. & MRS.

JOHN A. PRITZKER; MR. & MRS. JOHN GOLDMAN; NEA;

PTV STATIONS; PHILIP & JANICE LEVIN FOUNDATION; SHORENSTEIN

FAMILY; STEPHEN MUSS FOUNDATION; THE STARR

FOUNDATION; VIVIAN MILSTEIN

Sat, 03/31/2012 at 02:00 AARON COPLAN FUND FOR MUSIC, INC.; ARISON

FOUNDATION; BERNARD OSHER FOUNDATION; DUBOSE & DOROTHY

HEYWARD MEMORIAL FOUNDATION; FILOMEN M.

D'AGOSTINO FOUNDATION; KORET FOUNDATION; LUESTHER MERTZ; MR. & MRS.

JOHN A. PRITZKER; MR. & MRS. JOHN GOLDMAN; NEA;

PTV STATIONS; PHILIP & JANICE LEVIN FOUNDATION; SHORENSTEIN

FAMILY; STEPHEN MUSS FOUNDATION; THE STARR

FOUNDATION; VIVIAN MILSTEIN

This program appeared 2 times between 03/26/2012 and 04/01/2012.

GREAT PERFORMANCES #3707H

Fri, 03/30/2012 at 21:00 FILOMEN M. D'AGOSTINO FOUNDATION; LUESTHER MERTZ;

NEA; NAN TUCKER MCEVOY; PTV STATIONS; PHILIP &

JANICE LEVIN FOUNDATION; STEPHEN & ANNA-MARIA

KELLEN FOUNDATION; THE STAR FOUNDATION; VIVIAN MILSTEIN

Sun, 04/01/2012 at 12:30 FILOMEN M. D'AGOSTINO FOUNDATION; LUESTHER MERTZ;

NEA; NAN TUCKER MCEVOY; PTV STATIONS; PHILIP &

JANICE LEVIN FOUNDATION; STEPHEN & ANNA-MARIA

KELLEN FOUNDATION; THE STAR FOUNDATION; VIVIAN MILSTEIN

This program appeared 2 times between 03/26/2012 and 04/01/2012.

13-HD

04/02/2012 11:02:01

Performance Report

National Underwriting
Page 6

03/26/2012 -

04/01/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

INDEPENDENT LENS #1004

Thu, 03/29/2012 at 04:00 CPB; CHICKEN & EGG PICTURES; ELIOT NOLEN & TIM

BRADLEY; C. BRUCE MCLAGAN; NEA; NEW YORK STATE COUNCIL

ON THE ARTS; PTV STATIONS; ROCKEFELLER FAMILY ASSOCIATES; SUNDANCE DOCUMENTARY FUND; THE FLEDGLING FUND

INDEPENDENT LENS #1316H

Sun, 04/01/2012 at 23:00 CPB; NEA; PTV STATIONS

INSIDE FENWAY PARK: AN ICON AT 100 #000H

Thu, 03/29/2012 at 01:00 GULF OIL LIMITED PARTNERSHIP Sat, 03/31/2012 at 14:00 GULF OIL LIMITED PARTNERSHIP

This program appeared 2 times between 03/26/2012 and 04/01/2012.

JOHN MCLAUGHLIN'S ONE ON ONE #2744

Sat, 03/31/2012 at 07:00 METLIFE

LIDIA'S ITALY IN AMERICA #122H

Sat, 03/31/2012 at 18:30 BUON ITALIA; COLAVITA; GRANA PADANO

MARTHA SPEAKS #121H

Mon, 03/26/2012 at 15:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.

OF EDU. THRU PBS

MARTHA SPEAKS #138H

Wed, 03/28/2012 at 15:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.

OF EDU. THRU PBS

MASTERPIECE CLASSIC #4208

Sun, 04/01/2012 at 21:00 FRANKLIN TEMPLETON COMPANIES, LLC; MASTERPIECE TRUST; PTV STATIONS; VIKING RIVER CRUISES

MAYA & MIGUEL #113

Sun, 04/01/2012 at 10:30 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS

MOYERS & COMPANY #111H

Mon, 03/26/2012 at 22:00 BARBARA FLEISCHMAN; BETSY AND JESSE FINK FOUNDATION; CARNEGIE CORPORATION OF NEW YORK; HKH FOUNDATION;

MUTUAL OF AMERICA; PARK FOUNDATION; THE CLEMENTS

FOUNDATION; THE HERB ALPERT FOUNDATION; THE KOHLBERG

FOUNDATION

Wed, 03/28/2012 at 04:30 BARBARA FLEISCHMAN; BETSY AND JESSE FINK FOUNDATION; CARNEGIE CORPORATION OF NEW YORK; HKH FOUNDATION;

MUTUAL OF AMERICA; PARK FOUNDATION; THE CLEMENTS

FOUNDATION; THE HERB ALPERT FOUNDATION; THE KOHLBERG

FOUNDATION

13-HD

04/02/2012 11:02:01 National Underwriting Performance Report Page 7

03/26/2012 -

04/01/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

This program appeared 2 times between 03/26/2012 and 04/01/2012.

MOYERS & COMPANY #112H

Sun, 04/01/2012 at 18:00 BARBARA FLEISCHMAN; BETSY AND JESSE FINK FOUNDATION; CARNEGIE CORPORATION OF NEW YORK; HKH FOUNDATION;

MUTUAL OF AMERICA; PARK FOUNDATION; THE CLEMENTS

FOUNDATION; THE HERB ALPERT FOUNDATION; THE KOHLBERG

FOUNDATION

NATURE #2908

Wed, 03/28/2012 at 20:00 BRADLEY GOLDBERG FAMILY FOUNDATION; CPB; CANNON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV STATIONS; PAUL

W. ZUCCAIRE FOUNDATION; SUN HILL FOUNDATION; THE LILLIAN GOLDMAN CHARITABLE TRUST

NATURE #2908H

Fri, 03/30/2012 at 01:00 BRADLEY GOLDBERG FAMILY FOUNDATION; CPB; CANNON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV STATIONS; PAUL

W. ZUCCAIRE FOUNDATION; SUN HILL FOUNDATION; THE

LILLIAN GOLDMAN CHARITABLE TRUST

Sat, 03/31/2012 at 17:00 BRADLEY GOLDBERG FAMILY FOUNDATION; CPB; CANNON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV STATIONS; PAUL

W. ZUCCAIRE FOUNDATION; SUN HILL FOUNDATION; THE LILLIAN GOLDMAN CHARITABLE TRUST

This program appeared 2 times between 03/26/2012 and 04/01/2012.

NEED TO KNOW #229H

Fri, 03/30/2012 at 20:30 BERNARD & IRENE SCHWARTZ; CPB; CHERYL & PHILIP MILSTEIN FAMILY FOUNDATION; JAMES & MERRYL TISCH; THE

WINSTON FOUNDATION; JOSH & JUDY WESTON; MIRIAM & IRA D. WALLACH FOUNDATION; MUTUAL OF AMERICA; NASDAQ ST

OCK MARKET EDUCATIONAL FOUNDATION; PTV STATIONS;

OCK MARKET EDUCATIONAL FOUNDATION; PTV STATIONS;

THE JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION

Sat, 03/31/2012 at 09:30 BERNARD & IRENE SCHWARTZ; CPB; CHERYL & PHILIP MILSTEIN FAMILY FOUNDATION; JAMES & MERRYL TISCH; THE

WINSTON FOUNDATION; JOSH & JUDY WESTON; MIRIAM & IRA D. WALLACH FOUNDATION; MUTUAL OF AMERICA; NASDAQ ST

THE JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION

This program appeared 2 times between 03/26/2012 and 04/01/2012.

NIGHTLY BUSINESS REPORT #31191Z

Mon, 03/26/2012 at 18:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT #31192Z

Tue, 03/27/2012 at 18:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT #31193Z

Wed, 03/28/2012 at 18:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT #31194Z

Thu, 03/29/2012 at 18:30 FRANKLIN TEMPLETON

13-HD National Underwriting Page 8 03/26/2012 -

04/02/2012 11:02:01 Performance Report

04/01/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

NIGHTLY BUSINESS REPORT #31195Z

Fri, 03/30/2012 at 18:30 FRANKLIN TEMPLETON

NOVA #3909

Wed, 03/28/2012 at 21:00 CPB; DAVID H. KOCH; GEORGE D. SMITH FUND, INC.; HOWARD HUGHES MEDICAL INSTITUTE; LOCKHEED MARTIN;

MILLICENT AND EUGENE BELL FOUNDATION; NATIONAL

INSTITUTES OF HEALTH; PTV STATIONS

NOVA #3909H

Fri, 03/30/2012 at 02:00 CPB; DAVID H. KOCH; GEORGE D. SMITH FUND, INC.; HOWARD HUGHES MEDICAL INSTITUTE; LOCKHEED MARTIN;

MILLICENT AND EUGENE BELL FOUNDATION; NATIONAL

INSTITUTES OF HEALTH; PTV STATIONS

Sun, 04/01/2012 at 19:00 CPB; DAVID H. KOCH; GEORGE D. SMITH FUND, INC.; HOWARD HUGHES MEDICAL INSTITUTE; LOCKHEED MARTIN;

MILLICENT AND EUGENE BELL FOUNDATION; NATIONAL INSTITUTES OF HEALTH; PTV STATIONS

This program appeared 2 times between 03/26/2012 and 04/01/2012.

OUT FROM THE SHADOWS: THE STORY OF IRENE JOLIOT-CU #000H

Fri, 03/30/2012 at 04:00 ALFRED P. SLOAN FOUNDATION

PBS NEWSHOUR #10292H

Mon, 03/26/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10293H

Tue, 03/27/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. & JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10294H

Wed, 03/28/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10295H

Thu, 03/29/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

04/02/2012 11:02:01 Performance Report

National Underwriting

Page 9

03/26/2012 -

04/01/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10296H

Fri, 03/30/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

RELIGION & ETHICS NEWSWEEKLY #1531

Sat, 03/31/2012 at 10:30 CPB; ESTATE OF WILLIAM J. CARTER; JANE HENSON FOUNDATION; LILLY ENDOWMENT, INC.; MUTUAL OF AMERICA CPB; ESTATE OF WILLIAM J. CARTER; JANE HENSON FOUNDATION; LILLY ENDOWMENT, INC.; MUTUAL OF AMERICA

This program appeared 2 times between 03/26/2012 and 04/01/2012.

SAVING THE TITANIC #000H

Sun, 04/01/2012 at 22:00 PTV STATIONS

SESAME STREET #4282H

Fri, 03/30/2012 at 07:00 AMERICAN EGG BOARD; APPLE & EVE; BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SID THE SCIENCE KID #210H

Mon, 03/26/2012 at 08:00 CPB; FIRST 5 CALIFORNIA; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATION; S.D. BECHTEL JR.

FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; THE CARSON FAMILY CHARITABLE TRUST Sun, 04/01/2012 at 08:00 CPB; FIRST 5 CALIFORNIA; METLIFE FOUNDATION; PTV

STATIONS; ROSE HILLS FOUNDATION; S.D. BECHTEL JR.

FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; THE CARSON FAMILY CHARITABLE TRUST

This program appeared 2 times between 03/26/2012 and 04/01/2012.

SID THE SCIENCE KID #211H

Tue, 03/27/2012 at 08:00 CPB; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATION; S.D. BECHTEL JR. FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; THE CARSON FAMILY CHARITABLE TRUST

SID THE SCIENCE KID #212H

Wed, 03/28/2012 at 08:00 CPB; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATION; S.D. BECHTEL JR. FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; THE

CARSON FAMILY CHARITABLE TRUST

SID THE SCIENCE KID #213H

Thu, 03/29/2012 at 08:00 CPB; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATION; S.D. BECHTEL JR. FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; THE CARSON FAMILY CHARITABLE TRUST

04/02/2012 11:02:01 Performance Report 13-HD National Underwriting Page 10 03/26/2012 -

04/01/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

TAVIS SMILEY #2565Z

Mon, 03/26/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

TAVIS SMILEY #2566Z

Tue, 03/27/2012 at 00:00 PTV STATIONS; WAL-MART STORES, INC. Tue, 03/27/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 03/26/2012 and 04/01/2012.

TAVIS SMILEY #2567Z

Wed, 03/28/2012 at 00:00 PTV STATIONS; WAL-MART STORES, INC. Wed, 03/28/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 03/26/2012 and 04/01/2012.

TAVIS SMILEY #2568Z

Thu, 03/29/2012 at 00:00 PTV STATIONS; WAL-MART STORES, INC. Thu, 03/29/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 03/26/2012 and 04/01/2012.

TAVIS SMILEY #2569Z

Fri, 03/30/2012 at 00:00 PTV STATIONS; WAL-MART STORES, INC. Fri, 03/30/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 03/26/2012 and 04/01/2012.

TAVIS SMILEY #2570Z

Sat, 03/31/2012 at 00:00 PTV STATIONS; WAL-MART STORES, INC.

THIS OLD HOUSE #3123H

Sat, 03/31/2012 at 19:00 GMC; HOME DEPOT; LUMBER LIQUIDATORS; STATE FARM MUTUAL AUTOMOBILE INSURANCE CO.

THIS OLD HOUSE #3124H

Sat, 03/31/2012 at 19:30 GMC; HOME DEPOT; LUMBER LIQUIDATORS; STATE FARM MUTUAL AUTOMOBILE INSURANCE CO.

THOMAS & FRIENDS #312

Mon, 03/26/2012 at 12:00 ORJEL

Performance Report Page 11 03/26/2012 -

04/01/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

THOMAS & FRIENDS #313

Tue, 03/27/2012 at 12:00 ORJEL

THOMAS & FRIENDS #314

Wed, 03/28/2012 at 12:00 ORJEL

THOMAS & FRIENDS #401

Thu, 03/29/2012 at 12:00 ORJEL

TO THE CONTRARY WITH BONNIE ERBE #2103H

Sat, 03/31/2012 at 11:30 CHARLES A. FRUEAUFF FOUNDATION; COLCOM FOUNDATION; CORNELL DOUGLAS FOUNDATION; WALLACE GENETIC FOUNDATION

TRAVELSCOPE #502H

Sun, 04/01/2012 at 05:30 DK EYEWITNESS TRAVEL GUIDES; ROSETTA STONE

TRIANGLE FIRE: AMERICAN EXPERIENCE #2307

Tue, 03/27/2012 at 21:00 ALFRED P. SLOAN FOUNDATION ; CPB ; LIBERTY MUTUAL INSURANCE COMPANY ; PTV STATIONS

TRIANGLE FIRE: AMERICAN EXPERIENCE #2307H

Thu, 03/29/2012 at 02:00 ALFRED P. SLOAN FOUNDATION; CPB; LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS
Mon, 04/02/2012 at 00:00 ALFRED P. SLOAN FOUNDATION; CPB; LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS

This program appeared 2 times between 03/26/2012 and 04/01/2012.

WASHINGTON WEEK #5140H

Fri, 03/30/2012 at 20:00 AT&T; CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS; PRUDENTIAL FINANCIAL, INC; THE BOEING COMPANY Sat, 03/31/2012 at 09:00 AT&T; CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS; PRUDENTIAL FINANCIAL, INC; THE BOEING COMPANY

This program appeared 2 times between 03/26/2012 and 04/01/2012.

WILD KRATTS #101H

Mon, 03/26/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #105H

Tue, 03/27/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

04/02/2012 11:02:01 Performance Report 13-HD National Underwriting Page 12 03/26/2012 -

04/01/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

WILD KRATTS #109H

Wed, 03/28/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #111H

Thu, 03/29/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #120H

Fri, 03/30/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WORDGIRL #304H

Thu, 03/29/2012 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #307H

Tue, 03/27/2012 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #407H

Wed, 03/28/2012 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS